

Beat: Business

## VIVA TECHNOLOGY PARIS exceeds its Goals - Over 45,000 visitors in 3 days

### Viva Technology Paris will be back 2017

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**USPA NEWS** - From June 30 to July 1, for professionals and July 2 open to the public, an exceptional event was held at Porte de Versailles 'VivaTechnology PARIS - Startup Connect'. Just finished, it was already claimed to be a great success with 45,000 visitors and over 10 million euros distributed to startups..

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Co-organized by Groupe Les Echos and Publicis Groupe, Viva Technology Paris was inaugurated by the President of the Republic of France, François Hollande, and welcomed Minister of the Economy, Emmanuel Macron, the Secretary of State in charge of Digital, Axelle Lemaire, the Mayor of Paris, Anne Hidalgo, the President of the Ile de France region, Valérie Pécresse, and the President of the Hauts de Seine region, Xavier Bertrand.

A range of Life-changing innovations were showcased :

- \* CISCO : 'Smart Space' Employees Experience: learn how you can build an agile organization and extend your business reach.
- \* DEVIALET : to discover the new Gold Phantom speaker and its extraordinary audio experience: for the first time, an ultra dense physical impact without distortion, without breath, and without saturation.
- \* EDF : Low carbon city, smart home, e-mobility, smart grids. Several times a day, Futura was uncovering its future roadmaps.
- \* FACEBOOK's pop-up which highlights two projects : the work of internet.org, a project that promotes internet access around the world as well as their groundbreaking work on Artificial Intelligence.
- \* GOOGLE : prototype of the Self-Driving Car Project showcased for the first time in Europe ; the Google Tilt Brush App that allows you to paint in three-dimensional space...
- \* IBM WATSON : four innovations : Medtronics, Watson Beats, Cognitive Dress and xPrize.
- \* JCDECAUX : the Smart Bus Shelter.
- \* KUDELSKI GROUP with 'Sporifie' technology ; LENOVO with Moto Z, Moto Mods, PHAB2 Pro ; L'ORÉAL with Anthelios 2016 "My UV patch by La Roche Posay ; NOUVOSON / RADIO FRANCE with a stunning 3D sound with your own headphones via your mobile devices or computer ; ORANGE with 'Homelive', 'New Set-top box', 'My LoRa@ network ' ; PMU with 'France Galop', 'Partouche Lab Roller Blaster', 'Partouche Lab Shamboultoo'...
- \* RAGION ILE-DE-FRANCE with a range of innovations such as the Civic Drone, the Poly Shape, the Z3DLAB, the PK Paris, the EOS Imaging, Hublex and more. SALESFORCE and how to connect with customers in new ways ; SAMSUNG and LEGRAND with 'Thread-Enabled IoT Light Switch' ; SONY PLAYSTATION'S VIRTUAL REALITY with crystal clear 3D audio for a completely immersive adventure.

Source : Viva Technology

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